

**2018 Town of Reading**  
**Downtown Economic Development - Community Meeting**  
Community Room @ Reading Public Library  
October 17, 2018  
7:00 – 9:30 p.m.

**AGENDA**

- 7:00 – 7:10     **Select Board Vice Chair, Barry Berman** – Welcoming remarks  
*Comments on Goals for Economic Development*
- 7:10 – 7:20     **Town Manager, Bob LeLacheur**– Additional remarks  
*Perspective on economic development. How we prioritized economic development as a strategy to grow the tax base and provide relief to the residential taxpayer.*
- 7:20 – 8:00     **Nelson Nygaard Parking Consultant, Matt Smith** – Presentation on Updated Downtown Parking Study. Audience feedback on recommendations via polling devices.
- 8:00 – 8:15     **Economic Development Liaison, Jessie (Wilson) Wyman** – Presentation on Downtown Wayfinding project funded through a grant from the Commonwealth of MA.
- 8:15 – 8:30     **Community Development Director, Julie Mercier** – Presentation on Economic Development projects and initiatives in the pipeline.
- 8:30 – 9:00     **Assistant Town Manager, Jean Delios** – Break Out Session with Attendees providing feedback on ideas for future economic development Downtown.
- 9:00 – 9:30     **Break Out Session Feedback / Q&A**

**Think of something while driving home? No problem!**

Feel free to direct additional comments or questions to Town staff:

Jean Delios: [jdlios@ci.reading.ma.us](mailto:jdlios@ci.reading.ma.us)

Julie Mercier: [jmercier@ci.reading.ma.us](mailto:jmercier@ci.reading.ma.us)

Andrew MacNichol: [amacnichol@ci.reading.ma.us](mailto:amacnichol@ci.reading.ma.us)

**Want to review tonight's presentations at home? Please do!**

Presentations will be posted at this link tomorrow:

<https://www.readingma.gov/public-services/planning-division/pages/downtown-economic-development-1>