



# Town of Reading

## Taking Root for the Future

The Town of Reading is proud to announce its *Taking Root for the Future* shade-tree planting program. The tree-planting program offers an opportunity for you to help beautify Reading and recognize a person or event with the planting of a shade tree. Any person, business, or group may sponsor a tree and be recognized on the town's commemorative plaque located in the Town Hall and on the Town of Reading's website. Celebrate a birth, a graduation or wedding, or donate in memory of a loved one. Scout Troops, organizations or businesses can sponsor a tree, too. In addition to the advantage of sponsorship, our community will enjoy the benefit of the trees for generations to come.

Your sponsorship contribution of \$300 will pay for the tree and its planting as well as a plate on the commemorative plaque displayed in Town Hall. The trees planted in the public way will be the town's responsibility for ongoing maintenance. Please note that the planting location for an individual tree cannot be specified. Acknowledgment of sponsorship will be through the town plaque and website.

Reading's publicly owned trees are a capital asset and are as important as our streets, sidewalks, public buildings and recreational facilities. Reading's roadway trees, as well as all public area and forest trees, continually profit the town by working to improve our environment and quality of life.

Trees bring numerous benefits to our community because trees:

- Improve Air Quality*
- Reduce Green House Gases*
- Lower Summer Temperatures*
- Lessen Topsoil Erosion*
- Diminish Noise Levels*
- Increase Property Values*
- Improve Aesthetics*
- Increase Psychological Well Being*
- Provide Wildlife Habitat*

Join Reading's *Taking Root for the Future* campaign by sponsoring the planting of a shade tree. Your sponsorship will be a gift that will last for generations to come. Our community trees add a beautiful canopy of lush greens in the summer and vibrant colors in the fall, all the while vigilantly protecting our sustainability.

Sponsor a tree by filling out the brochure's last page and mail or drop off at the:

Reading Public Works Department  
16 Lowell Street  
Reading MA 01867

Public Works Department 781-942-9077

### Print plate information clearly.

Your telephone number is requested in case of any questions or clarification needed.

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## Taking Root for the Future

Please clearly print the text for the plate. Up to three (3) lines, 25 characters per line.

Examples:

*In loving memory of  
Julia Malley*

*Birth of Ann Smith  
4/20/2012*

*Scout Troop 255  
2012*

*Joe's Grill  
2012*

### Plate Text - Indicate line 1, 2, and 3.

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Your Name

Telephone #

Date

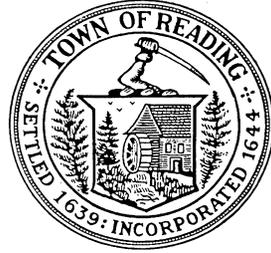
### Enclosed \$300

Mail or drop off to:

Reading Public Works Department  
16 Lowell Street  
Reading MA 01867

Town of Reading

Taking Root  
for the Future



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Shade Tree Planting Program

2012

Town of  
Reading



Taking Root  
for the Future

A Commemorative  
Shade Tree  
Planting Program

A Commemorative  
Shade Tree  
Planting Program

# TAKING ROOT FOR THE FUTURE

## Sponsorship Listing

Camille Anthony  
Selectmen  
1994 - 2012

Reading  
Climate Committee  
2012

Joseph & Marie  
Cormier

For Jerry Snyder  
who taught me to  
love trees

Carl Benson  
My once in a lifetime  
Michele

GFWC Reading Woman's Club

A Tree Planted to Honor  
Carolyn Goldy  
Loving Wife and Mother

In Loving Memory of  
Edward P. Cameron  
1921 - 2011

Gerard O. Sevigny  
2013

Peter I. Hechenbleikner  
Town Manager  
1986 - 2013

Joseph F LaMonica  
My one true love  
Maureen

In Loving Memory of  
William & Verna Hunnefeld  
Beloved by their Family

In Loving Memory of  
Ann McLeod  
1941 – 2014

Michael and Bridget  
Le Grá  
2015

Arthur & Mary Daiopulos

In Loving Memory of  
Nellie Snyder

Ron D'Addario  
Dedication & Leadership  
Reading Climate Committee

