

Reading Bi-Weekly Update

November 25, 2014



Small Business Saturday ~ November 29

Stop by and visit Reading's small businesses... we are lucky to have so many specialized shops here in town... no need to go to Boston anymore... we have what you need right here in Reading! Many of the Reading businesses will be offering special promotions that day... so take a walk downtown and see what wonders you will find!

For those who have AMEX cards, visit:

<https://offerenroll.americanexpress.com/enroll/EnrollmentSitePage?offer=SMALLBUSINESSSATURDAY2014>

to receive special offers from American Express!

Some of the many businesses participating are: The Hitching Post, The Chocolate Truffle, Aine's Boutique, everything but the dog, BoLea, Goodhearts and other Reading businesses.



HOLIDAY LIGHTING FESTIVAL

SUNDAY ~ NOVEMBER 30TH
Downtown Reading
Activities begin at 2:00 PM
Tree Lighting begins at 4:30

Shop the Block

things you want ★ things you need ★ great shopping ★ closer to home than you think



December 4
5 to 9 pm

Participating Downtown Reading businesses will display a red bow in front of their storefronts and they will offer their own promotions. Look for ads in the Reading Chronicle's Middlesex East supplement. Fun...Music...a wonderful evening for shopping!

Name the Elf Contest

Sponsored by the Reading-North Reading Chamber of Commerce

Grand Prize: \$50 Visa Gift Card!

Application on next page! Deadline to enter is November 28 by 5:00 PM!



Questions: If you have any questions about all the activity going on around town... just ask and we will find you the answer!

To subscribe to this Bi-Weekly Update: Send an email request to mknight@ci.reading.ma.us requesting that you be added to the Bi-Weekly Update.

Name
our

Elf! Contest



**Grand Prize
\$50.00 Visa Gift Card!**

What will my name be?

I need my own name - not Jingle, Jessie, Snowflake or Sam. Can you help give me a name?

Enter the "Name our Elf Contest" to see if you will be the lucky winner! And watch for our Elf in many stores from December 1 to December 24. Then our Elf goes back to the North Pole!



**Reading & North Reading Chamber of Commerce
P.O. Box 771 Reading, MA 01867
Contact: Shanna Cahalane 781-670-1546**

Name our Elf Entry Form

I think a great name for the Elf is _____

Your Name: _____ Age _____

Address: _____ City: _____

Phone # or Email address if you're the winner: _____

All personal information will be destroyed with no copies made after contest ends - 11/28/14 - 5:00 pm
Entry forms can be dropped off in North Reading at Ryers Country Store, Reading Gymnastics or Brissonte Gifts.
In Reading at Reading Cooperative Bank, Hitching Post, Zinga Yogurt or The Wine Shop. Entry forms can be mailed to the Chamber office as well, P.O. Box 771, Reading, MA 01867. All entries will be collected the day after Thanksgiving. Santa will announce the winner at 4:30 pm during the Holiday Lighting Festival. Reading-North Reading Chamber of Commerce.