

LEGAL NOTICE



TOWN OF READING

To the Inhabitants of the
Town of Reading:

Please take notice that the
Board of Selectmen of the
Town of Reading will hold a
public hearing on September
15, 2015 at 7:55 p.m. in the
Selectmen's Meeting Room,
16 Lowell Street, Reading,
Massachusetts on: Request
for early opening at 5:00 a.m.
for Tread LLC, 6 Linden
Street.

A copy of the proposed
document regarding this topic
is available in the Town
Manager's office, 16 Lowell
Street, Reading, MA, M-W-
Thurs from 7:30 a.m. - 5:30
p.m.; Tues from 7:30 a.m. -
7:00 p.m. and is attached to
the hearing notice on the web-
site at www.readingma.gov

All interested parties are
invited to attend the hearing,
or may submit their comments
in writing or by email prior to
6:00 p.m. on September 15,
2015 to
[townmanager@ci.reading.ma](mailto:townmanager@ci.reading.ma.us)

US

By order of
Robert W. LeLacheur
Town Manager

9.9.15

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LJH BRANDE COURT LLC
21 ANGLEWOOD LN
NORTH READING, MA 01864

HEIDIE BRONWYN 1/2 GERMAN
MANUEL ETAL 1/2
12 LINDEN ST
READING, MA 01867

READING MASONIC BLDG ASSOC
PO BOX 521
READING, MA 01867

NEW ENGLAND TEL & TEL CO C/O
NYNEX PROP DEPT
PO BOX 152206
IRVING, TX 75015-2206

JAMMAL HAVEN STREET LLC
175 GREAT ROAD SUITE 100
BEDFORD, MA 01730

NORDEN MARILYN
18 LINDEN STREET
READING, MA 01867

US OF AMERICA POST OFFICE
136 HAVEN ST
READING, MA 01867

BLUNT RALPH C ADELE F BLUNT
22 LINDEN ST
READING, MA 01867

OAK-RJF 30 HAVEN LLC
30 HAVEN STREET
READING, MA 01867

FILLMORE SCOTT N JANET M FARINHA
25 LINDEN ST
READING, MA 01867

CARLSON RICHARD W TR 55 HAVEN
STREET REALTY TRUST
60 HARBOR AVE
MARBLEHEAD, MA 01945

STINCHFIELD ANNE
47 PRESCOTT ST
READING, MA 01867

COLOMBO ROBERT G ETAL TRS
COLOMBO, O'LEARY & COLOMBO R T
70 HAVEN ST
READING, MA 01867

GALLO MATTEO TRUSTEE OCEAN
VIEW NOMINEE TRUST
376 NORTH ST
BOSTON, MA 02113

CICCARIELLO PATSY TRUSTEE LINDEN
STREET REALTY TRUST
597 MAIN ST UNIT B7
STONEHAM, MA 02180

BARILE RALPH A ETAL TRS BEAUFORT
REALTY TRUST
LINDEN ST
READING, MA 01867

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Property Information

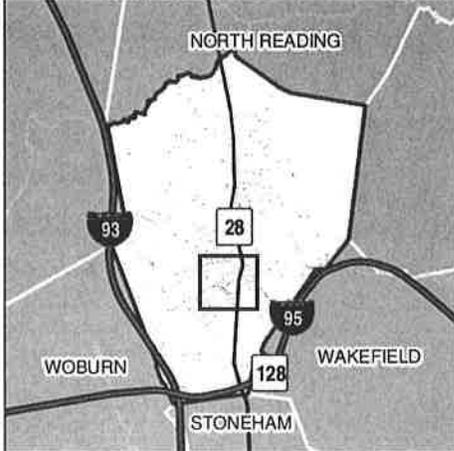
Property ID 016.0-0000-0382.0
Location 78 HAVEN ST
Owner LJH LINDEN STREET LLC



**MAP FOR REFERENCE ONLY
NOT A LEGAL DOCUMENT**

The Town makes no claims and no warranties, expressed or implied, concerning the validity or accuracy of the GIS data presented on this map.

Parcels updated 1/1/2014



100 ft. Abutters

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Board of Selectmen
Town Hall
16 Lowell Street
Reading, MA 01867

TREAD LLC PETITION FOR EARLY (5AM) OPENING

August 29, 2015

Dear Board of Selectmen:

Tread LLC of 6 Linden Street, Reading, MA would like to respectfully petition to open at 5am so that we can have fitness classes that start at 5:15am. This is the prime time that our patrons and fellow Reading residents like to get in their workout. Our community is made of people balancing work, family and health and this is the hour they prefer to get in their workout.

We are committed to helping keep our community healthy and bringing people together. We have had many local residents come through our doors this month and we are getting requests on an almost daily basis to start having early morning classes. This request is also critical to operating a business that is a class-based fitness studio as this is a prime time and we are often closed in the middle of the day.

Clientele / Main demographics

- Working residents commuting to Boston that need early workout before the commute
- Homemakers / stay at home parents that need early workouts before the kids get up
- Teachers / Municipal workers that need to get to school before 7am
- Fitness enthusiasts that want to start the day early

Comparables in Reading

- All other fitness centers in Reading have a 5am opening:
 - Planet Fitness
 - Snap Fitness
 - YMCA
 - Core Barre
 - Pure Fit Studio
 - Healthy Changes Pilates
 - And previously the Reading Athletic Club

Commitment to the Reading Community

We have only been open one month but have tried to integrate closely with other local businesses with the idea that by helping each other we will all grow - a rising tide will lift all boats.

Our Grand Opening block party was attended by more than 200 Reading residents. We prominently promoted other Reading businesses during the event: Snap Fitness, Reading Wine Store, Tada Makeup

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and Eric's Flower Shoppe. We have hosted a night for Reading's Connect the Tots organization and have worked on two charity events.

We will continue to integrate deeply into the community and help bring success and happiness to the businesses and patrons around us.

Conclusion

Both owners are Reading born and bred. We are so excited to have a local business in Reading – it is truly a dream come true. We hope you will allow us to have standard fitness hours to allow us to make our business a success and continue our path as a strong contributing member of the community.

Best,

Lori Haverty

**Lori Haverty
Owner & Lead Instructor**

Tiffany Freitas

**Tiffany Freitas
Owner & Business Operations**

Appendix: Resident Requests

- Letter from Julie Silbovitz
- Recent examples of Facebook posts
 - Amy Nolan Cinelli Early morning
 - April Stein Any chance you could do a 5:15 am class for those of us that have to catch early trains?
 - Alison Donlon 5:15 or 5:30 am spin and muscle!
 - Jennifer Siemen Boudette Early AM classes, any classes!! Can't wait
 - Jess Fazio Blaney 5am muscle!
 - Jade Green Early and late classes - 5am and 7.30pm. Can't wait to come and try a class
 - Traci Murphy Love the 5 am class idea!!
 - Susan Fidler-Parziale 5:30am class Spin, kickboxing or muscle. I also love a half spin/half muscle class
 - Jennifer Coombs Foley Yes!!! I'll be there for the 5:15
 - Lori McKenna Gorski Hey Lori - will you be offering 5am/5:15am classes? Thanks!

Attn: Board of Selectmen of Reading, MA

From: Julie Silbovitz

26 Milton Road, Reading MA

August 28th, 2015

To Whom It May Concern,

It has come to my attention that at the September 1st Town Meeting you will be discussing a permit allowing Tread LLC in Reading to operate classes at 5:15 am. As a lifelong Reading resident I would like to take the opportunity to voice my opinion on this matter.

As previously mentioned I grew up in Reading. I graduated Reading High class of 1998 and when I got engaged we purchased our home on Milton Road. We could not be happier. We love Reading and feel like we like we are a part of a real community.

I have been active my whole life. I think I have had a gym membership of some sort since my late teens. In 2010 I welcomed my first child into our home. I had no idea how much our life would change. Here I was a mother who worked full time, with a new child and a home to care for. It was at this time that I came to the realization that it would be impossible to visit a gym after work. The only option was 5:00am classes.

I started frequenting these early classes at another studio in 2011. I quickly realized that there is a whole separate community in Reading of people like me. People who need to run a family and work and are trying really hard to balance all of this. We are all at these early morning classes, and to be honest it is awesome. It makes you feel like you are not alone with trying to balance it all. The early morning classes keep many of us sane.

This brings me to my last point. I entered Tread on the first day of their soft opening in August. I don't know if you have entered Tread, if you haven't I can assure you that you should. Lori and Tiffany have created something here that is not just about working out. They both are inviting and truly care about their community. They, like me, are longtime Reading residents. I need to go to Tread, and my community of early morning Men and Women need to go to Tread. I would be very grateful if you grant them this permit for these early morning classes. It not only has a huge health impact on us working parents that just can't get there any other time, but on our town as a whole.

Thank you,

Sincerely,

Julie Silbovitz.

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