



# READING POLICE DEPARTMENT

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## Reading Police launch Facebook page

In its efforts to strengthen the police-public interface, the Reading Police Department on Tuesday launched an official Facebook Fan Page to enhance public participation and interaction between police and the community.

According to Chief Cormier, the Twitter page of the Reading Police Department was launched a few years ago with great success and has over two thousand followers. "We hope to get similar responses for our Facebook page. We are always looking at new ways to keep Reading residents up to date with the work of our Department. We are hoping that Facebook and Twitter allow us to directly communicate and interact with the people we serve," Police Chief James Cormier said in a statement. "Not only will we be able to get important public safety information out, but residents will also get to know more about the great work our Officer's do."

Lost and found property, unidentified individuals, surveillance photos, and public safety information are just some of the things that the police will be asking the public to review and come forward with information. The Twitter and Facebook pages will not be monitored 24/7 and are not to be used as a forum to report emergencies; rather, they are an outreach opportunity for the police.

Chief Cormier said, "The use of social media will allow us to connect with people on a new level. We hope that it also increases the positive interactions we have with people who use social media on a regular basis."

Reading Police Department's official Facebook page can be found at [Facebook.com/Readingpd](https://www.facebook.com/Readingpd) and on Twitter @ReadingPolice