



**FOR IMMEDIATE RELEASE:**  
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**READING FALL STREET FAIRE IS SUNDAY, SEPTEMBER 11<sup>th</sup>**  
***Vendors May Begin To Register For The Faire***

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**Reading, MA, June 6, 2016** – The Reading Fall Street Faire is slated for Sunday, September 11 from 12 – 5PM, and will feature a special program at the beginning of the Faire to commemorate the 15<sup>th</sup> Anniversary of September 11<sup>th</sup>. The Fall Street Faire Committee Chair, Brian Snell, commented, “The Committee is hard at work to plan another successful community event. The Fall Street Faire is our way to kick off the fall and showcase downtown Reading.” This event boasts large crowds and is family friendly, with many activities that are free or low cost. Vendors on the Faire Route may register now, with general registration opening on June 15<sup>th</sup>. Vendors are placed on a first-come, first-served basis so make sure to register [www.readingfallstreetfaire.com](http://www.readingfallstreetfaire.com) promptly to secure a prime spot. The afternoon will begin with a ceremony to mark September 11th with bagpipes and drums played by Irish American Police Officers Association along with the honor guard. This year’s event will feature two stages, live entertainment, music, food and food trucks and unique vendors. Kids can enjoy additional

inflatable structures and children's activities, a "touch a truck" area where families can explore trucks and construction equipment and more.

The day will begin with Reading's "Green" 5K sponsored by PureFit of Reading. The Fall Street Five-K is a community-based road race open to both children and adults. Registration for the race will open in July. A pre-race warm up will be offered by PureFit Reading Staff. The race will be held in the morning on September 11 in advance of the Fall Street Faire, and it begins and ends at Washington Street Park, located at 100 Washington Street, Reading. An awards ceremony will be held at the park immediately following the race.

This Fall Street Faire is run almost entirely by dedicated volunteers, and additional volunteer and support both in the planning and during the day of the event is most welcome. Volunteer sign ups may also be found on the event website or by emailing [volunteers@readingfallstreetfaire.com](mailto:volunteers@readingfallstreetfaire.com)

For further information contact Chamber of Commerce Executive Director Lisa Egan at [legan@rnrcchamber.com](mailto:legan@rnrcchamber.com) or 978-664-5060, or visit the Fall Street Faire website at [www.readingfallstreetfaire.com](http://www.readingfallstreetfaire.com).

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