## Town of Reading

## Taking Root for the Future

The Town of Reading is proud to announce its *Taking Root for the Future* shade-tree planting program. The tree-planting program offers an opportunity for you to help beautify Reading and recognize a person or event with the planting of a shade tree. Any person, business, or group may sponsor a tree and be recognized on the town's commemorative plaque located in the Town Hall and on the Town of Reading's website. Celebrate a birth, a graduation or wedding, or donate in memory of a loved one. Scout Troops, organizations or businesses can sponsor a tree, too. In addition to the advantage of sponsorship, our community will enjoy the benefit of the trees for generations to come.

Your sponsorship contribution of $300 will pay for the tree and its planting as well as a plate on the commemorative plaque displayed in Town Hall. The trees planted in the public way will be the town's responsibility for ongoing maintenance. Please note that the planting location for an individual tree cannot be specified. Acknowledgment of sponsorship will be through the town plaque and website.

Reading's publicly owned trees are a capital asset and are as important as our streets, sidewalks, public buildings and recreational facilities. Reading's roadway trees, as well as all public area and forest trees, continually profit the town by working to improve our environment and quality of life.

Trees bring numerous benefits to our community because trees:

*Improve Air Quality*
*Reduce Green House Gases*
*Lower Summer Temperatures*
*Lessen Topsoil Erosion*
*Diminish Noise Levels*
*Increase Property Values*
*Improve Aesthetics*
*Increase Psychological Well Being*
*Provide Wildlife Habitat*

Join Reading's *Taking Root for the Future* campaign by sponsoring the planting of a shade tree. Your sponsorship will be a gift that will last for generations to come. Our community trees add a beautiful canopy of lush greens in the summer and vibrant colors in the fall, all the while vigilantly protecting our sustainability.

Sponsor a tree by filling out the brochure's last page and mail or drop off at the:

Reading Public Works Department
16 Lowell Street
Reading MA 01867

Public Works Department 781-942-9077

**Print plate information clearly.**

Your telephone number is requested in case of any questions or clarification needed.

## Town of Reading

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Please clearly print the text for the plate.
Up to three (3) lines, 25 characters per line.

Examples:

*In loving memory of*
*Julia Malley*

*Birth of Ann Smith*
*4/20/2012*

*Scout Troop 255*
*2012*

*Joe's Grill*
*2012*

**Plate Text - Indicate line 1, 2, and 3.**

_____

_____

_____

_____

Your Name _____

Telephone # _____

Date _____

**Enclosed $300**

Mail or drop off to:

Reading Public Works Department
16 Lowell Street
Reading MA 01867

Town of Reading

# Taking Root for the Future

A Commemorative Shade Tree Planting Program

Town of Reading

# Taking Root for the Future

Reading Climate Advisory Committee
Energy & Environment Campaign
Reading, MA

Shade Tree Planting Program

2012

# Town of Reading

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A Commemorative Shade Tree Planting Program

# TAKING ROOT FOR THE FUTURE

## Sponsorship Listing

Camille Anthony
Selectmen
1994 - 2012

Joseph & Marie
Cormier

Carl Benson
My once in a lifetime
Michele

A Tree Planted to Honor
Carolyn Goldy
Loving Wife and Mother

Gerard O. Sevigny
2013

Joseph F LaMonica
My one true love
Maureen

Reading
Climate Committee
2012

For Jerry Snyder
who taught me to
love trees

GFWC Reading Woman's Club

In Loving Memory of
Edward P. Cameron
1921 - 2011

Peter I. Hechenbleikner
Town Manager
1986 - 2013