



Town of Reading Massachusetts

Sign Lighting Regulations

READING'S REGULATIONS ON SIGN LIGHTING

Business-B and Residential Zoning Districts

Allowed:

- Externally illuminated signs as seen in the photo to the right
- Halo lighting is allowed as shown in the photo below

Prohibited:

- Internally illuminated signs

Allowed: Because the sign lighting is external



Business-A, Business-C, PUD and Industrial:

Allowed:

- Halo lighting is allowed
- Internally illuminated signs
- Channel letters as shown in the photo below

Prohibited:

- Internally illuminated signs where the sign board backgrounds do not block the illumination. The light should only shine through the letters. See the prohibited to the right and the allowed sign

Not Allowed: Because the light can only shine through the letters and not the background.



Allowed: Channel letters



Allowed: Halo lighting shown in the image on the left in the below image and internal illumination on the right.

