



# Let's talk about Reading!

The Town of Reading and the Metropolitan Area Planning Council invites you to the 1<sup>st</sup> public meeting of the

## Reading Strategic Economic Development Action Planning Project

### Wednesday, April 1, 6:30 to 9:00 PM

**Pleasant Street Senior Center  
49 Pleasant Street, Reading, MA**

**Learn about the retail, office, residential, and mixed use development potential of four priority areas in town.**

The meeting features:

### **An overview of Four Priority Development Areas**

Learn about the project's goals and objectives and its focus on four areas in town that have development potential

### **Retail, Office, and Residential Market Potential**

Learn about findings from market analyses that have been conducted for the Town and preliminary findings on the development potential of the four priority development areas

### **Design and Density Preference Discussion**

Participants will be shown images of different development types and amenities that may be suitable for the priority development areas

***Sandwiches and snacks will be provided.***

**Please RSVP to save your spot: <http://bit.ly/readingapril1>**



[www.mapc.org/ReadingEDActionPlan](http://www.mapc.org/ReadingEDActionPlan)

Questions? Contact Jenn Erickson, Regional Planner at [jerickson@mapc.org](mailto:jerickson@mapc.org) • 617-933-0759