

# PRESS RELEASE

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**Reading  
Coalition  
Against  
Substance  
Abuse**

## FOR IMMEDIATE RELEASE

### RCASA ANNUAL MEETING & 2013 DATA PRESENTATION

#### Reading, MA – September 17, 2013

An open invitation is extended to the community to attend the Reading Coalition Against Substance Abuse (RCASA) Annual Meeting scheduled for Thursday, September 26<sup>th</sup> from 7pm to 9pm at the Reading Memorial High School Performing Arts Center.

At this meeting you can expect to learn about:

- important updates including newest data from the Youth Risk Behavior Survey;
- the implementation of the components from the APPLE Model of substance abuse prevention, developed by the University of Virginia Gordie Center;
- a follow up on synthetic drugs with a presentation from RCASA Youth Leaders;
- a trailer and excerpts from “Who Cares About Kelsey”, a documentary dealing with adolescent mental health issues;
- highlights of the ongoing partnerships between RCASA and community stakeholders;
- Reading’s participation in the newly organized Opioid Abuse Prevention Collaborative with Medford, Malden, Melrose Stoneham and Wakefield

Immediately following the community presentation, there will be a brief business meeting of RCASA Board of Directors. Please join us!

Resources:

RCASA Newsletter <http://conta.cc/1dmCJfF>

RCASA Website <http://teens.drugabuse.gov/>

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