Administrative Rule to Zoning By-Laws Section 4.3.3.8:

Application for an Open Storage Display or Outdoor Event as a temporary ancillary or supporting use is allowed in the Business-A, Business-B and Industrial / PUD-I Zoning Districts with written approval for a Temporary Special Permit with or without Conditions from the CPDC or Town Planner based on the following criteria.

a. Open storage and product display areas shall not impeded pedestrian movement, traffic circulation or constrict sight lines in any way.
b. The open storage and display areas shall not diminish the available parking below the minimum required number of parking spaces or block access to parking spaces unless parking can be accommodated through a shared parking agreement.
c. The open storage/display area shall be properly shielded from any abutting residential properties.
d. No products shall be stored in or block any public right-of-way.
e. The time period of the display area shall be included in the special permit request and shall not be longer than 20 consecutive days, and no more than 60 days per year.
f. No products shall be stored so as to create dust, noise, or other objectionable effects, or to create a fire hazard.
g. If any signage, tenting or other structures are proposed, the Applicant is responsible for receiving the proper sign permits, and any other building permits required from the Building Inspector (tent permit, tent flame resistance certification, certificate of liability etc.)
h. The Applicant is responsible for obtaining any other required permits that may include but is not limited to the board of health, police, Board of Selectmen, or fire departments.

Procedure:
The Applicant shall submit a dated, written request explaining the details of the temporary special permit request including the proposed dates, existing photographs of the proposed storage display area, plot plan, sketch or map showing the area to be occupied.

The Applicant shall also request an abutters list from the Reading Assessing Department / Board of Assessors and shall submit with this request stamped, addressed envelopes of abutters. Upon approval, the Town Planner or CPDC will notify the abutters of the approval of the temporary event.

Adopted by the CPDC on June 20, 2011