Reading Bi-Weekly Update December 12, 2013

Reading Downtown...

...a place to find what you need... what you want!

The theme of this update is "2013 - A Year in Review!" It was a busy year with all the activity that went on during 2013 and the results are stunning. All you need to do is drive down Main or Haven Streets as well as other areas in town and you can't help but notice all the improvements that have made Reading look great. The new restaurants and shops have added to our vibrant small town vibe with added sophistication and flavor and fun galore! It's nice to be able to shop and dine and find what you need right here in Reading! Below are just a few of the recent improvements that have taken place...

Planet Fitness ~ 275 Salem Street





Before After

Atlantic Framing Company ~ 78 Haven Street





Before After

95 Main Street





Before After

Calareso's ~ 80-100 Main Street





Before After

$Gateway \ Sign \ \hbox{$\sim$} \ ({\rm entering} \ {\rm Reading} \ {\rm from} \ {\rm south} \ {\rm Main} \ {\rm Street})$





Before After

Avana Sushi III & Seafood ~ Raspberry Beret Louisa's Pizza World ~ corner of Main & Haven



30 Haven Street

Pamplemousse

Portland Pie Co.





PORTLAND PIE CO
PIZZERIA & PUB

Fitness Together & Sassy Paws

137 Main Street



JK Market & Ricky's Liquor

212-214 Main Street



Our House Design Build Pierce Street Townhomes

59 High Street



Pierce Street



Leah's Salon

77 Haven Street



Flower Shoppe of Eric's

10 Brande Court



87 Washington Street



243 Washington Street

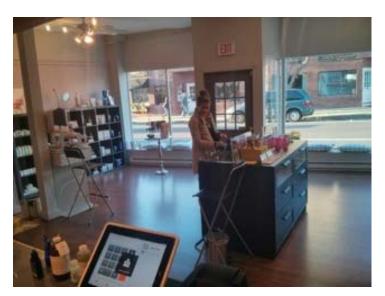


And during 2014 you will see more exciting additions to Reading: Perfecto's Caffe, return of the Hitching Post, new Northern Bank & Trust, D'Amici's Bakery, Orange Leaf, Bunratty Tavern, Snap Fitness, and many more!

Reading...a Community of Excellence!

Introducing our newest addition to Reading:

BoLea Cosmetics ~ 85 Haven Street





Claire Bolger and Carol Leahy are the co-owners of BoLea, a Unique Cosmetic Boutique. They offer skincare, makeup, perfume, bath & body products, a baby line, and a men's line as well as candles and other accessories. They also offer makeup application and skincare analysis. Their current products are from Jane Iredale, Becca, The Balm, Boston Mints, Billion Dollar Brows, Caudalie, Mario Badescu, Noodle & Boo, Jack Black, Simpatico, US Apothecary and Sally Happ. They are will continue to seek out new products and add new lines. They want to make BoLea a neighborhood place where you can feel comfortable getting your skincare and makeup products. Stop by and say hi to Claire and Carol!

Questions: If you have any questions about all the activity going on around town... just ask and we will find you the answer!

To subscribe to this Bi-Weekly Update: Send an email request to mknight@ci.reading.ma.us requesting that you be added to the Bi-Weekly Update.