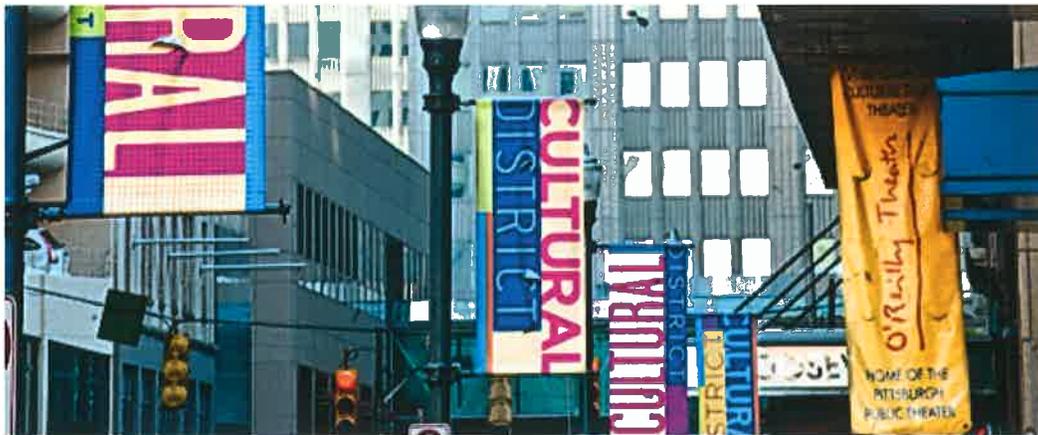


# Reading Bi-Weekly Update

## September 18, 2014

### Cultural District Grant Awarded to Reading!

**Are you a business owner, member of a cultural organization or an individual artisan?  
We want to hear from you!**



Please take a 5 minute survey regarding the development of a potential Cultural District in Reading. Town Staff is working to evaluate whether Reading could benefit from this type of District and we need your feedback! So far we have learned there are several Cultural Assets in Reading. The goal would be to bring these assets together and strengthen their presence in the community to encourage and attract more people to come downtown. We want to hear from as many members of the creative economy as possible.

The website below will take you to the 5 minute survey. Thanks for participating!!!

<https://www.surveymonkey.com/s/CultureDowntown>

The Town was recently awarded a \$10,000 grant from the Department of Housing and Economic Development under the Massachusetts Downtown Initiative for the development of a Cultural District using a creative economy. The goal of this grant is to identify cultural resources and creative organizations in the community and establish a plan to bring these groups together under a creative partnership that will work with businesses to enhance and strengthen the economic vitality of the downtown. Under this grant, the Town will work with a consultant to inventory all the cultural resources in the community and establish a plan on how to create this partnership. In addition, the consultant will assist with preparing an application to the State for a cultural district designation.

# 2014 SEASONAL FLU CLINICS

*Support your local health departments by getting your flu shot at one of our flu clinics*



## Seasonal Flu Shots For Adults 18 years and older — FREE with Most Insurances

The Melrose, Reading, Wakefield Health Departments will be hosting several clinics to administer the seasonal flu vaccine.

Residents of all communities are welcome at any of the listed dates and locations. Most insurance is accepted, vaccine is \$10 for those without participating providers. Please be sure to bring your insurance card(s) with you.

Questions? Call the Flu Hotline at (781) 979-4127

### Clinic Dates & Locations

**Tuesday, September 16 7-8:00PM**  
Galvin Middle School  
525 Main Street, Wakefield

**Saturday September 27th 9-10:30AM**  
Coolidge Middle School  
89 Birch Meadow Drive, Reading

**Tuesday September 30th, 12-1PM**  
Memorial Hall  
590 Main Street, Melrose

**Tuesday, October 9th 10-11AM**  
West Side Social Club  
4 Harrington Court, Wakefield

**Tuesday, October 14th, 7-8PM**  
Knights of Columbus  
23 West Foster Street, Melrose

**Saturday, October 18th, 9-10:30AM**  
Coolidge Middle School  
89 Birch Meadow Drive, Reading

**Tuesday, October 21st 10AM-11AM**  
Wakefield Senior Center  
30 Converse Street, Wakefield

**TBD**  
Milano Senior Center  
201 West Foster Street, Melrose

**Sponsored by the Melrose, Reading & Wakefield Health Departments**

# **Fitness Within is Now Open!**

## **545 Main Street**



**Fitness Within is a unique personal training and yoga studio** located in the heart of downtown Reading. Fitness Within offers a variety of effective ways to get you on track towards a fit and healthy lifestyle. Personal training will provide you with privacy without distractions, and individual attention and motivation that comes with focused commitment. Whether you are a professional athlete training for a triathlon or just starting out on your own fitness journey, they will listen to your goals and shape your workouts to make you successful!

**For more information call 781-942-2919**  
**Or visit the website: [www.fitness-within.com](http://www.fitness-within.com)**



**Questions:** If you have any questions about all the activity going on around town... just ask and we will find you the answer!

**To subscribe to this Bi-Weekly Update:** Send an email request to [mknight@ci.reading.ma.us](mailto:mknight@ci.reading.ma.us) requesting that you be added to the Bi-Weekly Update.