

Reading Bi-Weekly Update

June 12, 2014



Cultural District Grant Awarded to Reading!

The Town was recently awarded a \$10,000 grant from the Department of Housing and Economic Development under the Massachusetts Downtown Initiative for the development of a Cultural District using a creative economy. The goal of this grant is to identify cultural resources and creative organizations in the community and establish a plan to bring these groups together under a creative partnership that will work with businesses to enhance and strengthen the economic vitality of the downtown. Under this grant, the Town will work with a consultant to inventory all the cultural resources in the community and establish a plan on how to create this partnership. In addition, the consultant will assist with preparing an application to the State for a cultural district designation.

We recognize there are a number of creative groups and cultural resources in the community that offer great events and programming. It would be great if we could leverage these offerings by encouraging people to come downtown to enjoy these events and spend time in our downtown shopping and dining - thereby creating the creative economy!



Join the fun at the Reading Lions Club

11th Annual Reading Friends and Family Day

❁ 10:00 A.M.

START OF FORR KIDS FUN RUN
REGISTRATION BEGINS AT
9:00 A.M. OR REGISTER ONLINE
AT www.forr01867.org

❁ 11:00 A.M. - 3:00 P.M.
RFFD BOOTHS OPEN!

SPECIAL EVENTS
LIVE ENTERTAINMENT
DEMONSTRATIONS, RIDES, CRAFTS

❁ 9:00 P.M.
FIREWORKS!



FAMILY FRIENDLY ACTIVITIES

FOOD

GIVE-AWAYS

COMMUNITY INFORMATION
BOOTHS

LIVE ENTERTAINMENT

Information available at
readinglionsclub.org
info@readinglionsclub.org



Saturday, June 14, 2014 Birch Meadow Area

Questions: If you have any questions about all the activity going on around town... just ask and we will find you the answer!

To subscribe to this Bi-Weekly Update: Send an email request to mknight@ci.reading.ma.us requesting that you be added to the Bi-Weekly Update.